



Granite Insurance named to the *2022 Best Employers* List by Business North Carolina magazine

[Granite Falls, NC | 8/3/2022] — Business North Carolina is pleased to announce the 2022 North Carolina Best Employers annual list. Specifically, Granite Insurance earned a place in the small company division.

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Being named to the 2022 Best Employers List is a true honor and is a testament to our team's unparalleled commitment to excellence. We've worked intentionally to create a culture and work environment that enables our team to be successful. Empowering others to be successful is why Granite Insurance exists!

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Message from Chase Keller | President

To determine winners, Business North Carolina partnered with marketing research firm, DataJoe (www.datajoe.com), who conducts Best Employer campaigns on behalf of publishers across the nation. Employee surveys were distributed to all companies that applied, covering issues such as organization health, engagement, leadership, work – life balance, training, pay, benefits, and corporate social responsibility. Using DataJoe's proprietary algorithm, surveys were analyzed to determine the winning companies.

“We take great satisfaction from identifying and celebrating workplace excellence and giving businesses the tools to analyze and improve workplace satisfaction.” said Johnny Levy, president of DataJoe.

“Our Best Employers Program is tremendously important to our magazine. We know that those who are honored contribute greatly to North Carolina and our economy,” said Ben Kinney, publisher of Business North Carolina. “The participation in this program continues to grow.”

An awards gala will conclude this year's program on Thursday, October 20th at Grandover Resort in Greensboro.

About Business North Carolina magazine:

We cover one very special place, this state, and its economy, which is as diverse as the people who call it home. We produce quality, in-depth journalism, digging behind the scenes, producing stories and information that is current, thorough, and enlightens and entertains our readers. In the boardroom or on the factory floor, we seek to show not only trends and events but the human face of commerce. Business North Carolina magazine delivers qualified business owners, C-level and top senior executives at your fingertips.

Granite Insurance | *Empowering You to Be Successful!*

Granite Insurance has been in business since 1936, proudly and happily serving the Catawba Valley, High Country, and beyond, by assisting them with their personal and commercial insurance needs. Helping families and businesses achieve financial success is our passion. Our primary goal at Granite Insurance is to help you, or your business, accomplish your goals and realize your dreams, even during unexpected events. Our team is here to help you analyze, design, execute, and monitor your risk management and insurance program. If you are simply looking to purchase insurance with no questions asked and no future follow up, we may not be the best fit for you. However, if you are looking for a true risk management relationship, with ongoing risk management advice specific to you or your business, you may have found yourself a new partner!

