



## GRANITE INSURANCE INCLUDED IN THE BIG “I” AND REAGAN CONSULTING *2022 BEST PRACTICES* STUDY

**GRANITE FALLS, NC | 10/10/2022** – Granite Insurance has been selected for the seventh consecutive year to be part of an elite group of independent insurance agencies around the United States participating in the Independent Insurance Agents & Brokers of America (IIABA or the Big “I”) “Best Practices” Study Group.

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We’re honored to be named a “Best Practices” agency for the seventh consecutive year.” says Chase Keller, Granite Insurance President. “Maintaining this level of performance is no easy feat, but it is a clear reflection of the effort and passion that our entire team puts forth each day. We’re extremely proud of the goal-oriented team that has been assembled at Granite Insurance and the culture that has been cultivated around our organizational purpose. We’re passionate about empowering others to be successful. When we perform at the highest level, we’re able to deliver on that purpose in an extraordinary way. We’re grateful for this commendation, but what we’re most excited about are the continued opportunities to empower others. The tools, resources, and development opportunities that we receive as participants in this study have a direct positive impact on our ability to do just that.

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***Message from Chase Keller | President***

Each year since 1993, the Big “I” and Reagan Consulting, an Atlanta-based management consulting firm, join forces to study the country’s leading agencies in six revenue categories. The agencies comprising the study groups are selected every third year through a comprehensive nomination and qualifying process and awarded a “Best Practices Agency” designation. The selected “Best Practices” agencies retain their status during the three-year cycle by submitting extensive financial and operational data for review each year.

More than 2,600 independent agencies throughout the U.S. were nominated to take part in the annual study, but only 282 agencies qualified for the honor. To be chosen, the agency had to be among the top-performing agencies in one of six revenue categories.

The agency was nominated by either a Big “I” affiliated state association or an insurance company and qualified based on its operational excellence.

The Best Practices Study was initiated by the Big “I” in 1993 as the foundation for efforts to improve agency performance. The annual survey and study of leading independent insurance agencies documents the business practices of the highest performing agencies and urges others to adopt similar practices.

The Granite Insurance agency was founded in 1936 and can offer insurance products from several different companies.

**For further information, please contact Chris Faber of Granite Insurance at 828-396-3342.**

*Founded in 1896, the Independent Insurance Agents & Brokers of America (the Big “I”) is the nation’s oldest and largest national association of independent insurance agents and brokers, representing more than 25,000 agency locations united under the Trusted Choice brand. Trusted Choice independent agents offer consumers all types of insurance—property, casualty, life, health, employee benefit plans and retirement products—from a variety of insurance companies.*

*Reagan Consulting is a financial and management consulting firm specializing in services to the insurance distribution system. Clients include the leading brokers, agents, and bank-insurance programs in the United States. They provide thought leadership to the banking and insurance industries through perennial research, seminars, and other industry forums.*

