



Granite Insurance, a leader in driving insurance innovation in the sports and recreation industries, continues to invest and reward operators for increased risk management efforts through their Strategic Partnership with Aerial Adventure Technologies.

With this partnership, Granite Insurance aims to incentivize operators that understand that investment into risk management is critical for controlling the cost of insurance into the future.

**EMPOWERING. YOU.  
TO CLIMB ON!**

As operational costs for climbing gyms continue to rise, Granite Insurance is recommending key safety solutions from AAT that are positioned to help reduce accidents and belaying challenges with top rope climbing. These efforts are designed to mitigate large insurance claims and encourage safer climbing. By addressing these risks proactively, operators can not only reduce claims but also position themselves more favorably with insurance carriers, who closely monitor incident trends when assessing their engagement with the industry.

 **BELAYSAFE**  
BELAY BETTER

- **Manages Weight Differences**
- **Simplifies Belaying**
- **Maximizes Rope Performance**
- **Friction Where It Matters**
- **Optimized for Commercial Use**
- **Supports a Wide Range of Users**
- **Tested and Trusted by Professionals**
- **Durable and Operator-Friendly**
- **Reliable and Predictable Performance**



If you're interested in hearing more about how this revolutionary partnership is going to change the climbing gym industry, please reach out to [Ben Todd](#) or [PJ Hennessey](#). If you're looking for specific Aerial Adventure Tech products, reach out to [Andrew Miller](#).

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